



Welcome to a one of a kind auction.



With our vision being to
"BREED THE BEST",
 our trade mark **PLATINUM BEEF™**
 has been established with pride.
 Our approach of **honesty, integrity** and
respect form the basis for our brand.

Platinum Beef lives by our slogan
"SIMPLY BETTER THAN BEEF"

**We proudly invite all cattle breeders and new entrants to our first
 Wagyu auction to be held on the 15th of February 2019 at the
 Castle De Wildt auction house outside Modimolle in Limpopo.**

Some of the world's top bloodlines will be available for breeders to enhance genetic depth and to start herds with a strong and secure gene pool.

For the first time Namibian Wagyu will be on auction, both for the local farmers, as well as some new entrants from abroad, recognising the export opportunities to different markets. Imported genetics, for the first time available on the African continent, will form a strong basis for our auction diversity.

We offer Joint Venture opportunities on all of our lots, since much global interest is already expressed in what we have on offer with our 50 hand-picked lots.

The Platinum Beef auction offers a wide diversity of progeny from world renowned bulls such as:

Peppermill Grove L0004, Sumo Cattle Co Michifuku F154, Bar R A-B 6123 Homozygous Polled, Sumo F126, Michifuku, Lake Wagyu C0087, Blackmore G615, 29KB0005 Macquarie, SOR Mr Hiromitsu, Prelude M495 and A3001 Maifuku.

PLATINUM BEEF WAGYU GUEST SELLERS

Our **Silent Auction** will commence on **14th February**. Ensure you register in time to place your bids on the app provided. Contact either **Neil Swart 082 554 3070** or **Ockie Goosen 082 808 2479** for assistance regarding the use of the app and to register for telephone bidding.

Due to our latest genetic material import, we are of strong believe that lots on our silent auction are the best ever offered! Don't miss this opportunity.

The world-renowned cattle experts, **Mr's PJ Budler, Ken Dungey, Loren Ruth** and **Grant Whitmer** will introduce, comment and inform us on the bloodlines in the ring. Our esteemed auctioneer, **Mr Brandon Leer** together with **Andre Kock and Son** will ensure all the animals are displayed in the ring for you to view and to be sure of your bid.

Follow our Facebook link and visit the web page, since more information about this unique auction will be uploaded soon.

We look forward to your acquaintance at our Platinum event, come and taste the end product for yourselves and be forever convinced.



Venue: Castle De Wildt, Limpopo, South Africa
www.castledewildt.co.za



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